



Gurukul Shiksha Parishad, Haridwar

SYLLABUS

Comprehensive Cricket Management and Coaching

Course Title: Comprehensive Cricket Management and Coaching

Course Structure and Syllabus

Module 01: Principles & Practice of Cricket Management

Unit 1: Introduction to Cricket Management

- History and evolution of cricket management
- Roles and responsibilities of a cricket manager

Unit 2: Strategic Management in Cricket

- Strategic planning and implementation
- SWOT analysis for cricket teams

Unit 3: Organizational Structure in Cricket

- Managing cricket organizations and teams
- Governance and ethical issues in cricket

Module 02: Fundamentals of Cricket Coaching

Unit 1: Coaching Philosophy and Ethics

- Developing a coaching philosophy
- Ethical considerations in coaching

Unit 2: Skill Development

- Techniques for batting, bowling, and fielding
- Drills and practice routines

Unit 3: Game Strategies and Tactics

- Match planning and execution
- In-game decision making

Module 03: Cricket Performance Management

Unit 1: Cricket Specific Sports Nutrition

- Nutritional needs of cricket players

- Designing meal plans and supplementation

Unit 2: Cricket Specific Sports Psychology

- Mental conditioning for cricket
- Techniques for improving focus and confidence

Unit 3: Cricket Specific Strength & Conditioning

- Fitness assessment and training programs
- Injury prevention and recovery exercises

Unit 4: Cricket Specific Sports Injury Rehabilitation

- Common cricket injuries and treatment
- Rehabilitation protocols and return-to-play guidelines

Module 04: Cricket Event Management

Unit 1: Planning and Organizing Cricket Events

- Steps to organize a cricket tournament
- Logistics and resource management

Unit 2: Marketing and Promotion

- Marketing strategies for cricket events
- Social media and public relations

Unit 3: Financial Management

- Budgeting and financial planning for events
- Sponsorship and fundraising

Module 05: Communication, PR & Presentation Skills

Unit 1: Effective Communication in Cricket

- Communication strategies for coaches and managers
- Team meetings and player feedback

Unit 2: Public Relations

- Managing media relations
- Crisis management in cricket

Unit 3: Presentation Skills

- Preparing and delivering presentations
- Using technology and visual aids

Internship Projects

- **Unit 1: Real-World Application**
 - Internship placements with cricket teams or organizations
 - Hands-on experience in cricket management and coaching

